



## Press Release

### UFO Moviez Q1FY16 Consolidated Results

Total Revenue rises 23.3% Y-o-Y to ₹1,306 Mn

PBT grows 43.8% Y-o-Y to ₹183 Mn

PAT higher by 65.5% Y-o-Y to ₹133 Mn

**Mumbai, August 12, 2015:** UFO Moviez India Limited, India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens, today, announced its financial results for the quarter ended June 30, 2015.

The Company's revenue rose by 23.3% to ₹1,306 million in Q1FY16 as compared to ₹1,059 million in Q1FY15. PBT for the quarter stood at ₹183 million, up 43.8% compared to ₹127 million in the corresponding quarter last year. The Company's PAT was up 65.5% to ₹133 million in Q1FY16 compared to ₹80 million, in the year-ago quarter.

During the quarter, the average number of advertisement minutes sold per show per screen increased to 3.81 from 2.13 in Q1FY15. As a result, advertisement revenue grew 87.7% to ₹363 million in Q1FY16 from ₹193 million in Q1FY15. The advertisement revenue per screen (average) stood at ₹93,098 in Q1FY16 compared to ₹53,085 in Q1FY15.

*"This was a strong start to the fiscal year," said Sanjay Gaikwad, Founder and Managing Director. "Universal Studios – one of the top 6 Hollywood studios went beyond D-Cinema and released Fast and Furious 7 and Jurassic World on our E-Cinema network. These are the only Hollywood movies to enter the 100 Crore Club in India. This adds confidence and we hope other studios will follow suit and acknowledge our technology and security offering."*

*"Our strategy to leverage on our existing infrastructure is generating results," said Kapil Agarwal, Joint Managing Director. "We recorded strong growth in advertisement revenues during the quarter and marked improvement in the number of advertisement minutes sold per screen per show. Further, we expect that, advertisements will continue to drive the Company's overall growth going forward."*

## About Us

UFO Moviez India Limited (BSE Code: 539141; NSE Code: UFO) is India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens. UFO operates India's largest satellite-based, digital cinema distribution network using its UFO-M4 platform, as well as India's largest D-Cinema network. As on June 30, 2015, UFO's global network, along with subsidiaries and associates, spans 6,585 screens worldwide, including 4,965 screens across India and 1,620 screens across the Middle East, Israel, Mexico and the USA.

UFO's digitization and delivery model has been a key driver of extensive digitization of Indian cinemas and has enabled wide-spread, same day release of movies across India. UFO adds value to all stakeholders in the movie value chain, spanning movie producers, distributors, exhibitors and the cinema-going audience. UFO provides value to movie producers and distributors by reducing distribution costs, providing reach to a wide network, providing a faster method of delivery of content and reducing piracy through encryption and other security measures. We provide value to movie exhibitors throughout India by providing access to first day release of movies on our digital platform. Audiences benefit from faster access to new movie releases and a consistently high quality viewing experience.

UFO's has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,728 screens, with an aggregate seating capacity of approximately 1.83 million viewers and a reach of over 1,900 locations across India, as at June 30, 2015. UFO's in-cinema advertising platform enables advertisers to reach a targeted, captive audience with high flexibility and control over the advertising process. UFO's in-cinema advertising platform also allows small exhibitors who otherwise are not able to effectively monetise their advertising inventory due to their limited scale and reach to receive a greater share of advertisement revenue than they are able to using traditional advertising methods.

## Safe Harbour

This document, except for the historical information, may contain forward looking statements indicating future performance or results, financial or otherwise. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward looking statements as may be required from time to time on the basis of subsequent developments and events.

## For further details, please contact:

### Ashwin Chhugani

Manager – Investor Relations

Tel: : +91 22 4045 0713

Email: [ashwin.chhugani@ufomoviez.com](mailto:ashwin.chhugani@ufomoviez.com)

### Sanghamitra Karak

Assistant Manager – Investor Relations

Tel: +91 22 4030 5126

Email: [sanghamitra.karak@ufomoviez.com](mailto:sanghamitra.karak@ufomoviez.com)