

Box Office India

Sarbjit At Tihar Jail

(June 23, 2016)



UFO Moviez, in association with Vashu Bhagnani, screened *Sarbjit* for inmates at Tihar Jail. UFO Moviez facilitated exclusive multiple screenings of the movie in the prison, through its pioneering digital cinema services and solutions. Four screenings were held from June 4 to 8, with over 450 inmates attending. *Sarbjit*, starring Randeep Hooda, Aishwarya Rai Bachchan and Richa Chadha, showcases the struggle of an Indian farmer Sarabjit Singh, who was imprisoned in Pakistan due to mistaken identity, and his family's relentless fight to release him.