

## UFO & Nova Cinemaz Launch

**U**FO Moviez, an Indian digital cinema distribution network and in-cinema advertising platform, recently launched its franchise brand NOVA Cinemaz's 13<sup>th</sup> multiplex, Ohm Orbit NOVA Cinemaz. Located in Sanjeev Chowk, Fazilka, Abohar, Punjab, the two-screen property is a one-stop solution for entertainment and has a total seating capacity of 374. With this addition, NOVA Cinemaz now has nine screens in four properties in Punjab. *Ashke* (Punjabi), *Mulk* and *Fanney Khan* (Hindi) were showcased in its opening week. Ohm Orbit NOVA Cinemaz is equipped with state-of-the-art sound and projection technology.