

BW BUSINESSWORLD

Winning Stroke: Interview with Mr. Rajesh Mishra, CEO - Indian Operations, UFO Moviez

"Put your heart, mind, and soul into even your smallest acts. This is the secret of success"



1. If not in the current Profession, you would be?

A. If not in the current profession, I would have been on the creative side of media and entertainment.

2. One tune you always hum?

A. Main Zindagi Ka Saath Nibhata Chala Gaya

3. One Book to read when you want to motivate yourselves?

A. The Magic Of Thinking Big—David J Schwartz

4. What is the best advice you have received from your boss?

A. The way for growth is to make yourself redundant—that is the only way one can grow, else you will get stuck in your job

5. One Dialogue of a movie that motivates you or you like the most?

A. “You will have bad times, but it’ll always wake you up to the good stuff you weren’t paying attention to” Robin Williams in “Good Will Hunting”

6. The Place you never been to and always want to go?

A. Alaska

7. An animal that signifies you & why?

A. Probably a dolphin because it is intelligent and friendly

8. A Movie Character you most resemble or resonate with?

a) Choose one from each below :

- i. Marvel or DC - **DC**
- ii. Batman or Superman- **SUPERMAN**
- iii. Tom or Jerry - **JERRY**
- iv. Chacha Chaudhary or Super Commando Dhruv – **CHACHA CHAUDHARY**

9. If your life was to be turned into a movie who would you like to play your part?

A. Robin Williams

10. One habit you abide by?

A. Never looking down on someone

11. Luck or Hard Work, What do you think weighs more in defining a successful Person?

A. Persistent hardwork... and if luck favors you, you will become successful.

12. One best decision you ever made?

A. Pursued my love for media...it has saved me from working my entire life. If you enjoy something its not work.

13. What do you resort to during a decision-making dilemma?

A. Sleep over it.

14. What has been your biggest achievement?

A. My children and the way they have grown up. Though this is more due to my wife.

15. One experience that has changed your life forever?

A. Can't Think Of Any Such Incident

16. A strategy that you always use to take your decisions in Personal or Professional life?

A. Any decision I take should not harm anybody...no matter how small... if it hurts someone, its not worth doing

17. Whose advice do you seek when in dilemma?

A. My Inner Conscience

18. One thing that you want to change in yourself?

A. Take better care of myself, lose weight

19. A line said by your closed one that you never forget?

A. Loving someone is different from being in love with that person.