

Central Chronicle

Founder & MD, UFO Moviez India Ltd, India's Largest Digital Cinema Network

Year 2018 sets strong precedence to the Indian Cinema Industry to emerge as one of the most powerful mode of entertainment in the coming years

Year 2018 has set a very strong precedence to the Indian Cinema Industry to become one of the most powerful modes of entertainment for the years to come. Indian cinema has played a predominant role as the medium of communication in the country through the mode of entertainment. Cinema plays an influential role in a society today, in order to develop a social behavior as well as addressing present-day issues not just in In-

dia but globally as well.

There are many movies those have played a crucial role towards bringing-in positive change in the community, not only in India but also globally; the best positive example that comes into my mind is a documentary called 'Harlan County, Unites States of America', directed by Barbara Kopple. It was a short film orbiting around a strike against the Duke Power Company held in 1972 by the coal miners. The issue went for a long period and violence-erupted and one of the min-



ers was killed during the strike. Harlan County was filmed during the middle of the chaos, and still people today believe that the presence of the crew and cameras has played a crucial role towards reducing the issue and to mellow down the level of harm it could have created. This documentary went on to win the Academy Award for Best Documentary in 1976. It has also played a role towards addressing the abysmal issues of the mining industry at the national level.