

Nova Cinemaz and Y-Screens Launches First Ever Miniplex in Kovvur

UFO Moviez's exhibition arm Nova Cinemaz and Y Screens recently launched Kovvur's first ever miniplex, Y Screens Nova Cinemaz on 9th May 2019. The 2-screen theatre is located at YSTD Center, Yuva Raj Mall, Nandamuri Road, Kovvur, Andhra Pradesh. Telugu superhit movie - Maharshi and Hollywood's Movie, Avengers: Endgame were screened in its opening week. With this addition, NOVA now operates 44 screens across 21 cities. Equipped with state-of-the-art projection technology and sound with 4k Atmos 3D in one screen and 2k Atmos in the other, Y Screens NOVA Cinemaz has transformed the cinema-viewing experience in the town. The newly launched property has State-of-the-art viewing experience in all the two auditoriums, High-tech 4k digital projection technology with 3D capabilities, Enhanced DOLBY Atmos sound systems and has a total seating capacity of 394 seats.