



## **UFO Moviez organizes heart-touching activity for employees on Mother's Day**

*The company has released a 2.04 seconds video that showcases employees (mothers) getting a hand written letter from their kids*



Digital cinema distribution network and in-cinema advertising platform UFO Moviez had a very sweet gesture for its employees (mothers) on Mother's Day. The team organized and delivered a personalized handwritten letter by their kids to the employees (mothers).

The company has released a 2.04 seconds video that showcases employees (mothers) getting a hand written letter from their kids. On reading the letter, the reaction on mother's faces was priceless; they could not hide their emotions and were overwhelmed as they couldn't have received a better gift than this from their children on Mother's day.

Also, various social media activities were undertaken by UFO Moviez to celebrate 'Cinema' as well as its mother of all screens.

Commenting on the same, Siddharth Bhardwaj, Chief Marketing Officer, UFO Moviez said, "We at UFO believe in providing a great work environment for our employees. Mothers are usually working round the clock at home and at office, this mother's day we wanted to make their day memorable which they will remember for rest of their lives."

An emotional, Mamta Pujari, an employee at UFO Moviez said, "This is the best day of my life, receiving a letter from your kid is always special. Would also like to thank UFO Moviez for taking this initiative and making me feel proud of being part of such an organization."