



World's Largest Satellite-based Digital Cinema Network

## **'Bol' and Tamil film 'Mankatha' screen in over 100 UFO Digital Theatres**

**September 2, 2011:** Eid release 'Bol' and Anurag Kashyap's critically acclaimed film 'That Girl in Yellow Boots' starring Kalki Koechlin screen in 152 and 61 UFO Digital Theatres between August 31 and September 8, 2011. Salman Khan starrer 'Bodyguard' has created a new record by screening in over 1,100 UFO Digital Theatres across India this week. 'The Murderer' screens in 51 UFO Digital Theatres.

In terms of other south Indian film screenings, Tamil film 'Mankatha', which released on August 31, 2011, screens in 109 UFO Digital Theatres. Tamil film 'Kandireega', which released on August 12, 2011, screens in 75 UFO Digital Theatres. Kannada film 'Jogaiah', which released on August 19, 2011, continues to screen in 54 UFO Digital Theatres. Malayalam film 'Pranayam' screens in 42 UFO Digital Theatres and Bengali film 'Tomaye Bhalobashi' released in 41 UFO Digital Screens.

The advantage offered by UFO Moviez' digital cinema solutions lies in the fact that theatres are able to quickly source and screen alternative content in situations that call for flexibility in content and quick turnaround time. This serves as a win-win situation for all involved in the film distribution-exhibition chain.

Source: [www.ufomoviez.com](http://www.ufomoviez.com)