



digital cinema

World's Largest Satellite-based Digital Cinema Network

'Kahaani' screens in 538 UFO digital theatres

Enabled by Digital Cinema, 'Paan Singh Tomar's' Screen Count Increases in Week 2

Mumbai, March 9, 2012: Vidya Balan starrer 'Kahaani' debuts in 538 UFO digital theatres while another release 'Chaar Din Ki Chandni' screens in 420 UFO digital theatres in their first week. 'Paan Singh Tomar' screens in 137 UFO digital theatres in its second week while 'Tere Naal Love Ho Gaya' screens in 142 UFO digital theatres in its third week. 'London Paris NewYork' screens in 41 UFO digital theatres in its second week.

'Paan Singh Tomar', a 100 per cent digital movie release, has witnessed an increase in the number of theatres screening the film, from 135 in the first week to 137 in the second week - a sterling example of the success of the digital cinema platform.

Telugu film 'MR. Nookaiah (No Caption Only Action)' screens in 119 UFO digital theatres in its first week while the Bengali film 'Macho Mustanaa' debuts in 67 UFO digital theatres, also in its first week. Telugu film 'Poola Rangadu' screens in 113 UFO digital theatres in its fourth week, while Tamil film 'Aravan' screens in 72 UFO digital theatres in Week 2. Bhojpuri film 'Durga' screens in 77 UFO digital theatres in its third week.

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