



Sanjay Gaikwad wins Maxell Award for Excellence in Innovation - 2014

Mumbai, June 21st, 2014: At the third Maharashtra Corporate Excellence Awards (Maxell) 2014 function held yesterday, Sanjay Gaikwad, Founder and Managing Director, UFO Moviez, was honoured with this year's Maxell Award for Excellence in Innovation. This award is in recognition of his innovative thinking in business strategy and his leadership in an organization that has innovation at its core.

Commenting on the occasion, Sanjay Gaikwad said, "Maharashtra has been home to some of the country's finest entrepreneurial talent, innovators and thought leaders and I am honoured and humbled to receive this award for UFO Moviez' contribution to the Indian film industry. I believe that innovation practised on a day to day basis across functions, ranks and industries can propel our nation to the highest levels of advancement and global recognition and I hope to see more and more people tread the entrepreneurial path every day."

Maxell Foundation (www.maxellfoundation.org) is a non-profit making registered Charitable Trust formed to confer - Maharashtra Corporate Excellence Awards (Maxell). Maxell is a movement committed to recognize and reward the architects of change, those who dared to dream big and look beyond the horizon. The awards are aimed at creating awareness and inspiring Generation Next to translate their vision into reality, and transform their potential into performance.

About UFO Moviez India Ltd. (www.ufomoviez.com)

Under Sanjay Gaikwad's leadership, UFO Moviez, the world's largest satellite delivered Digital Cinema network, has revolutionized the way films are distributed and exhibited throughout India. Together with Scrabble Entertainment Limited (India's leading 2K DCI compliant Digital Cinema deployment entity with VPF contracts with major Hollywood studios), UFO Moviez offers end to end Digital Cinema solutions and ensures widespread first day first shows for film distributors, exhibitors and audiences across India. Presently, with more than 5000 digital screens across the country (including 1500 Scrabble screens and 96 3D Screens), UFO Moviez is laying the cornerstone of the new wave of film exhibition in India. UFO has so far released 7459 films in 36 languages and has conducted over 20 million shows till date.

For more information, please contact:

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