



### **UFO Moviez Sponsors the Pune International Film Festival 2014**

Mumbai, Jan 6, 2014: UFO Moviez is the sponsor of the 12th Pune International Film Festival, being held from 9-16 January 2014. UFO Moviez India Ltd, the world's largest satellite-based Digital Cinema network, alongwith its subsidiary Scrabble Entertainment Ltd, India's leading 2K DCI deployment entity operates more than 5850 screens across India and overseas markets. UFO aims to bring the best of global and Indian cinema to film enthusiasts in Pune and from across the world, in line with their avowed commitment to take films to audiences across geographies.

Commenting on the occasion, **Mr. Sanjay Gaikwad, Founder and Managing Director, UFO Moviez**, said, "Film festivals play an important role in fueling the growth of the industry, building audiences and enthusiasm for cinema at large. They also comprise a much-needed platform for film-makers to showcase their talent and potential. We wish the Pune International Film Festival 2014 a huge success and would like to congratulate the organisers for successfully arranging such a milestone event over so many years."

Added **Mr. Rajesh Mishra, CEO – Indian Operations, UFO Moviez**, "Cinema and entertainment transcending boundaries form the very basis of UFO's business proposition. We look forward to interacting with delegates at the Pune International Film Festival this year."

**About UFO Moviez India Ltd. ([www.ufomoviez.com](http://www.ufomoviez.com))**

UFO Moviez, the world's largest satellite delivered Digital Cinema network, has revolutionized the way films are distributed and exhibited throughout India. UFO Moviez offers end to end Digital Cinema solutions and delivers films digitally directly to theatres, thus ensuring widespread first day first shows for film distributors, exhibitors and audiences across India. Presently, with more than 5850 digital screens (including 2450 Scrabble screens across India, the Middle East, Israel and USA), UFO Moviez is laying the cornerstone of the new wave of film exhibition in India and is instrumental in the widespread release of films in India resulting in enhanced and accelerated revenues to the film Industry. Niche and regional cinemas have received a much needed life line with the advent of UFO Moviez led Digital Cinema technology.