



University of Mumbai formally announces Digital Auditoriums on par with their Digital India vision

Thane, November 17th 2016: University of Mumbai formally announced the Digital Auditoriums Initiative under financial assistance from RUSA (Rashtriya Uchcharat Shiksha Abhiyan), initiated for digitizing auditoriums of the University. This initiative was launched on 11th November 2016 in Thane Campus at the august hands of Hon. Mayor of Thane Shri. Sanjay More in presence of Coordinator of Thane Campus Dr. Prasad Karnik.

The auditorium is being designed, equipped and digitized by Valuable Digital Screens Private Limited, a subsidiary of UFO Moviez India Ltd. The objective of the initiative is to provide a robust infrastructure platform to showcase educational documentaries in addition to reaching all affiliated colleges of the University through virtual technology. These digitized auditoriums would enable movie screenings and would also have capability of training students in subjects like Science, Mathematics, English, Humanities, Technology, Management, Law and Finance, among other faculties, from a centrally located studio.

Dr. Prasad Karnik, Co-ordinator, Thane Campus, University of Mumbai commented on the initiative, “We at University of Mumbai are very elated to collaborate with UFO Moviez on this initiative. I am happy and proud to be associated with this project and I am sure this digital seminar hall-cum-movie theatre will be an asset for all students of this centre and overall Thane City. I congratulate UFO Moviez’ team and thank them for this initiative and am confident that University of Mumbai, through its Thane Campus will utilize the facility created by the World Leader in this field.”

By unveiling this initiative, the **Vice Chancellor of University of Mumbai, Dr. Sanjay Deshmukh** has showed an exemplary support to Digital India initiative and has kept his commitment of the University supporting digitization. He said, “Being the first and premier university in the country, the University of Mumbai is proud to align its reform processes in tune with the national mission and vision of Hon. Prime Minister of India under the banners of Digital India, Make in India and Skills India. The State Government, under its initiatives to achieve academic excellence is providing a proactive support to all the state universities through grants generated under RUSA. The Hon. Governor, Hon. Chief Minister, both Cabinet Ministers as well as Minister of State for Higher and Technical Education, have been providing continued encouragement to University of Mumbai and I am glad to be a part of the process of taking University of Mumbai in the role of a game changer. I am grateful to the State Project Director RUSA for supporting this innovative initiative.”

Mr. Pankaj Jaysinh, COO – India Operations, UFO Moviez, “We, at UFO Moviez, are proud to be a part of an initiative that will help the young population of India. With this initiative, we are acting as a catalyst by creating a platform which will boost educational content. We whole heartedly support University of Mumbai and its 720000 students in this path breaking initiative and wish them success.”

For further details, please contact:

Jasmine Roy
Sr. Manager – Corporate Communications
Email – jasmine.roy@ufomoviez.com

Seeta Iyer
Sr. Executive – Corporate Communications
Email – seeta.iyer@ufomoviez.com