



UFO Moviez Reports Q2&H1FY25 Results

Mumbai, October 29, 2024: UFO Moviez, India's largest in-cinema advertising platform, with the power to impact almost 1.8 billion viewers annually through 3,735 screens under the multiplex and single screen categories across 1,374 cities & towns, today, announced its financial results for the quarter and half year ended September 30, 2024.

Financial Highlights:

Quarter ended September 30, 2024

Q2FY25 saw an 11% YoY increase in total revenue, driven by growth in theatrical and exhibitor revenue. However, advertising revenue remained subdued due to the mixed performance of film releases during the quarter.

Consolidated Revenues grew by 11% from ₹ 871 mn in Q2FY24 to ₹ 968 mn in Q2FY25,

EBITDA for the quarter stood at ₹ 102 mn, compared to ₹ 177 mn in Q2FY24,

Reported a pre-tax loss of ₹ 6 mn in Q2FY25, compared to the profit of ₹ 55 mn in Q2FY24,

Reported Net loss of ₹ 9 mn in Q2FY25, compared to a Net profit of ₹ 33 mn in Q2FY24.

Half Year September 30, 2024

Consolidated Revenues grew by 11% from ₹ 1,913 mn versus ₹ 1,725 mn in H1FY24,

EBITDA stood at ₹ 168 mn versus ₹ 340 mn in H1FY24,

Reported loss of ₹ 49 mn at PBT level versus the profit of ₹ 90 mn in H1FY24,

Reported Net loss of ₹ 50 mn, compared to the Net profit of ₹ 58 mn in H1FY24.

"Q2FY25 highlighted the impact of quality content and underscored the need for consistency in successful releases across languages," said Rajesh Mishra, Executive Director and Group CEO. "While some releases performed well, the underperformance of a few titles, along with a lack of successful Hindi films in September, contributed to muted advertising revenue. However, growth in theatrical and exhibitor revenue supported the overall performance, reaffirming the resilience of in-cinema entertainment. Looking ahead, with a strong lineup of upcoming releases such as Singham Again, Bhool Bhulaiyaa 3, Pushpa 2 etc, we are optimistic about building momentum in the upcoming quarters."

About UFO Moviez India Limited

UFO is India's largest in-cinema advertising platform, with the power to impact almost 1.8 billion viewers annually through 3,735 screens, comprising 2,122 Multiplex screens and 1,613 single screens across 1,374 cities, leading directly into the hearts of India's Urban Heartland.

UFO is the first one, to enable cinema digitization with satellite technology in India. UFO is the end to end service provider for all DCI and non-DCI related cinema solutions. As on September 30, 2024, UFO's global network, along with subsidiaries and associates, spans 3,597 screens. UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,735 screens, with an aggregate seating capacity of approximately 1.8 billion viewers annually and a reach of 1,374 cities and towns across India, as on September 30, 2024.

UFO's innovation driven DNA empowers it to use technology and business intelligence to minimize content irrelevance by providing relevant content, to the relevant people, at the relevant time! UFO's mission is clear - un-biased, undivided, uninterrupted, cinema for all, and in doing so, outshining as the country's largest cinema influencers.

Safe Harbour

This document, except for the historical information, may contain forward looking statements indicating future performance or results, financial or otherwise. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward looking statements as may be required from time to time on the basis of subsequent developments and events.

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